



Davis Waldorf School

Inspired Learning for the Whole Child

January 15, 2019

Dear Education Supporter,

Waldorf Education is celebrating their 100th year worldwide and Davis Waldorf School is celebrating its 33rd year! We are proud of our students who are developing into socially responsible citizens who learn academics through an arts-infused curriculum. We are asking for your help in continuing to provide this wonderful learning environment to our diverse community.

Our Annual Benefit Auction will take place on March 16, 2019 and it is the school's largest fundraising event of the year. The expected attendance is 200 guests from throughout the Yolo, Solano and Sacramento area. **We hope your business will consider sponsoring our event or making a donation to be included in our auction.**

We are looking for:

- Sponsorships (see level details on back)
- Product donations or gift cards/certificates
- Travel packages, vacation accommodations, experience packages
- Event supplies and decorations
- Any other financial support

Please mail your donation to our school along with the attached donation form by **Friday, February 22, or contact us to arrange for local pick-up.** If you prefer to **support us as a sponsor, please fill out and send the attached Sponsorship Form as soon as possible** so we can start advertising your business in our event marketing materials. We are a 501(c)(3) non-profit organization and our **tax ID number is 68-0100520.**

Thank you in advance for your generous support. If you have any questions please don't hesitate to contact us.

Sincerely,

Katrin Rippel Galati and Mary Norris

Auction Acquisition Co-Chairs
Davis Waldorf School
auction@daviswaldorf.org
www.daviswaldorf.org.

3100 Sycamore Lane, Davis, CA 95616 (530)753-1651

fax: (530)753-0944 • www.daviswaldorf.org • office@daviswaldorf.org

Exclusive Sponsorship Opportunities

Platinum — \$2,500

- **Top billing on event signage**
- Your **business cards** or other **promotional materials** handed out at event registration table
- **Listing as Sponsor** in all auction-related materials
- Up to **12 Reserved Tickets**
- Name of company **listed on our school website** for the school year
- **Recognition** on our **school's social media channels**
- Full page **Advertising in our printed school directory** for the following year
- **Special mention by emcee** during event
- Listing as a Platinum Sponsor in **Thank-you Ad** in local newspapers

Gold — \$1,000

- **Signage** at the event and **Listing as Sponsor** in all auction-related materials
- Up to **8 Reserved Tickets**
- Name of company **listed on our school website** for the school year
- **Recognition** on our **school's social media channels**
- 1/2 page **Advertising in our printed school directory** for the following year
- **Special mention by emcee** during event
- Listing as a Gold Sponsor in **Thank-you Ad** in local newspapers

Silver — \$500

- **Listing as Sponsor** in all auction-related materials
- Up to **4 Reserved Tickets**
- **Recognition** on our **school's social media channels**
- 1/4 page **Advertising in our printed school directory** for the following year
- **Special mention by emcee** during event
- Listing as a Silver Sponsor in **Thank-you Ad** in local newspapers

Bronze — \$250

- **Listing as Sponsor** in all auction-related materials
- Up to **2 Reserved Tickets**
- **Recognition** on our **school's social media channels**
- 1/4 page **Advertising in our printed school directory** for the following year
- **Special mention by emcee** during event
- Listing as a Bronze Sponsor in **Thank-you Ad** in local newspapers

Crystal — \$100

- **Recognition** on our **school website & social media channels**
- Business Card size **Advertising in our printed school directory** for the following year
- Listing as a Crystal Sponsor in **Thank-you Ad** in local newspapers

Sponsorship Form

CONTACT INFORMATION

Company & Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

SPONSORSHIP SELECTED

____ Platinum \$2,500 ____ Gold \$1,000 ____ Silver \$500 ____ Bronze \$250 ____ Crystal \$100

PAYMENT

____ Check Enclosed (Please Make Check Payable to Davis Waldorf School & Return with this Form)

____ Visa ____ MasterCard Card # _____ / _____ / _____ / _____

Expires ____ / ____ Security Code _____

Signature: _____

DEADLINE: Form and camera-ready ads in JPEG format via email three weeks before the event for auction materials. We will size it accordingly. Send to: auction@daviswaldorf.org.

GUIDELINES: Camera-ready artwork must be submitted (emailed) as a JPEG.

DELIVERY: Please return contract, artwork and payment to the address below, c/o Auction Sponsorship Committee or via email to: auction@daviswaldorf.org. For all questions or comments, please contact **Jennifer Short**, Director of Community Development at 530-753-1651 or auction@daviswaldorf.org.

Donation Form

Please fill out and include with your donation

Name: _____ Business: _____

Address: _____ Phone: _____

Website: _____ Email: _____

Item Description: _____

Fair Market Value: \$ _____

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